

2024 THREAT CONFERENCE SPONSORSHIP KIT

Oct. 5-8, 2024

Sea Island, GA



Vice Admiral Frank Whitworth
*Director of the National Geospatial-
Intelligence Agency*

The Cipher Brief Threat Conference is the nation's premier forum for non-partisan discussion of global threats and solutions as well as high-level engagement opportunities focused on a better understanding of national and global security threats.

The Hon. Susan M. Gordon
*Former Principal Deputy Director for
National Intelligence, ODNI*



Matt Olsen
*Assistant Attorney General for
National Security*



The Hon. Ronald S. Moultrie
*Under Secretary of Defense
Intelligence & Security (USDI&S)*

DON'T JUST FOLLOW. HELP US LEAD.



Hear from dozens of high-level experts from The Cipher Brief's Expert Network as well

as executives from many of the world's leading private sector companies and current government leaders who are forward focused on engaging with private sector partners. This invitation-only conference welcomes no more than 250 attendees who engage in high-level national security conversations, exercises, roundtable discussions and networking opportunities.



Admiral James Stavridis (Ret.)
Former Supreme Allied Commander, NATO

“Every time I have attended The Cipher Brief’s Threat Conference, I have been blown away – not only by the quality of the presentations of those on the stage – but also by the credentials, insights, and engagement by those in the audience.”

GOVERNMENT AGENCIES

that have participated in TCB Threat Conferences



MEDIA ORGANIZATIONS

that have attended the Cipher Brief Threat Conference



2023 HIGHLIGHTS & STATS

208

IN-PERSON
ATTENDEES

90+

COMPANIES
REPRESENTED

18

SPONSORS

61

SPEAKERS



Position your organization in the middle of one of the most well-respected national security conversations in the country.

- The Cipher Brief Threat Conference is the only ‘invitation only’ national security event that requires applicants to demonstrate active engagement in the national security space.

- Attendance is capped at 250 guests, so your message is guaranteed to reach some of the most influential decisionmakers in the public and private national security space.

2023 SPONSORS

PLATINUM PLUS



PLATINUM



Booz | Allen | Hamilton



PREMIER



TRM

LUMEN[®]

SUPPORTING



EMERGING

CONCENTRIC





Kelly Bissell

Global Security Services Lead,
Microsoft

“I think this is actually **one of the best conferences** that I’ve ever been to. Real leaders exchange ideas on how we can be safer in this cyber world. When we can come together, we can finally deliver on that promise of **public-private partnership.**”

PLATINUM PLUS

Inquire about pricing at info@thecipherbrief.com

- Sponsorship of one Privately Hosted Dinner in Washington DC with Cipher Brief Experts in the lead-up to The Threat Conference (up to 20 guests) **(\$25k value)**
- Dedicated Sponsorship of your choice of a Premium Event: (first come, first serve selection): Cyber Exercise (1), Innovation Exercise (1), VIP Dinner (1), Cocktail reception (2), Conference lunch (2), Networking brunch (1), or custom opportunity
- 4 passes to conference **(\$19,200 value)** and the opportunity to purchase 4 additional passes at \$3800 VIP rate **(additional savings of \$4,000)**
- 4 Invitations to Private Experts Dinner (up to four additional invitations can be purchased for \$350 each)
- Speaking opportunity on a panel or a 10-minute Live Action Op-Ed (final format is at the discretion of The Cipher Brief)
- Speaking opportunity during conference welcome session — join a group of Cipher Brief Experts who weigh in on top threats as we kick off the conference. (2-3 minute remarks)
- Opportunity to publish three thought leadership columns in The Cipher Brief within one year of contract signing (must be thought leadership-focused and cannot advocate for a company, product, or service)
- 3-week sponsorship of TCB's daily newsletter with 36k opt-in subscribers **(\$22,500 value)**
- 3 weeks of advertising on The Cipher Brief's main website **(\$22,500 value)**
- Prominent logo representation throughout conference and on conference website
- Opportunity to contribute to TCB Swag Bag (in coordination with The Cipher Brief)

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- 4 passes to conference (**\$19,200 value**) and the opportunity to purchase 4 additional passes at \$3800 VIP rate (**additional savings of \$4,000**)
- 4 Invitations to Private Experts Dinner • Speaking opportunity on a panel or a 10-minute Live Action Op-Ed (final format is at the discretion of The Cipher Brief)
- Speaking opportunity during conference welcome session — join a group of Cipher Brief Experts who weigh in on top threats as we kick off the conference. (5 minute remarks)
- Opportunity to contribute one column to The Cipher Brief in the two weeks before the conference begins (must be thought leadership-focused and cannot advocate for a company, product, or service)
- 2-week sponsorship of TCB's daily newsletter with 36k opt-in subscribers (**\$15k value**)
- 2 weeks of advertising on The Cipher Brief's main website (**\$7,500 value**)
- Prominent logo representation throughout conference and on conference website
- Opportunity to contribute to TCB Swag Bag (in coordination with The Cipher Brief)

PREMIER

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- Dedicated Sponsorship of one event (first come, first serve selection): Coffee break (4), Registration table (1), Wi-Fi sponsor (1), or custom opportunity
- 2 passes to conference (**savings of \$8,400**) and opportunity to purchase additional 2 passes at \$2400 VIP rate (**savings of \$3,600**)
- 2 Invitations to Private Experts Dinner
- Speaking opportunity — a 2-3 minute ‘Top of Mind’ speaking opportunity at the beginning or middle of the conference, and opportunity to introduce panel discussion (exact timing is at The Cipher Brief’s discretion)
- 2-week sponsorship of TCB’s daily newsletter with nearly 36k opt-in subscribers (**\$15k value**)
- 2 weeks of advertising on The Cipher Brief’s main website (**\$15k value**)
- Logo representation throughout conference and on conference website
- Opportunity to contribute to TCB Swag Bag (in coordination with The Cipher Brief)

ISUPPORTING

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- Speaking opportunity — a 2-3 minute ‘Top of Mind’ speaking opportunity at the beginning or middle of the conference (exact timing is at The Cipher Brief’s discretion)
- One conference pass included (**savings of \$4800**) and opportunity to purchase one additional pass at \$3800 rate (**additional \$1000 savings**)
- 1-week sponsorship of TCB’s daily newsletter with nearly 36k opt-in subscribers (**\$7500 value**)
- One invitation to private expert’s dinner
- 1 week of advertising on The Cipher Brief’s main website (**\$7500 value**)
- Logo representation throughout conference and on conference website
- Opportunity to contribute to TCB Swag Bag (in coordination with The Cipher Brief)

IEMERGING

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- Logo representation throughout conference and on conference website
- Opportunity to contribute to TCB Swag Bag (in coordination with The Cipher Brief)

**LEARN MORE AT TCBCONFERENCE.COM
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